



### 3rd EDITION

#### ART.1 ORGANISATION

The International Institute of Coffee Tasters (IIAC – Istituto Internazionale Assaggiatori Caffè) and the Centro Studi Assaggiatori (Taster Study Center), organise 'International Coffee Tasting', an international competition for single or mixed origin coffee, in beans, powder or single dose forms, for espresso, mocha or filter coffee in Italy in 2010.

#### ART.2 AIMS

The International Coffee Tasting proposes:

1. to create a competition between coffees from throughout the world in order to emphasize the hedonic quality of the product which comes from particularly gifted areas and which is carefully grown, expertly selected, knowledgeably roasted and then, whenever appropriate, masterfully blended;
2. to emphasize quality production by indicating to consumers the best products on the market;
3. to stimulate producers to follow a quality path in its most modern definition: i.e. customer satisfaction.

The following can take part in 'International Coffee Tasting': roasted coffee beans, powdered coffee or single dose (pods) ready for consumption, either from a single source or blends.

#### ART.3 CLASSIFICATION OF COFFEES

The International Coffee Tasting is restricted to the following coffee categories:

- A. single origin or blends in powder for filter preparation, including Neapolitan coffee pot;
- B. single origin or blends in powder for mocha preparation (Italian coffee pot);
- C. single origin or blends in beans for automatic non-professional coffee machines;
- D. single-dose pods from a single origin or blends;
- E. Italian bean blends for espresso preparation;
- F. non-Italian bean single origins or blends for espresso preparation.

In those cases when both single origin and blended coffees are entered into a single category among B, C, D, E, F they will be treated as different categories for the purposes of the competition.

The Organisation reserves the right to change categories in relation to the number of participants, excluding a category if there are not enough samples in it and/or asking producers to place their coffees into a different category if possible.

#### ART.4 ORGANISERS' COMMITTEE

The organisers' committee will be nominated by both the International Institute of Coffee Tasters and the Centro Studi Assaggiatori (Taster Study Center).

#### ART.5 SCIENTIFIC COMMITTEE

The Technical Committee will be made up of professors from the following universities:

- USP – Brazil;
- École Supérieure d'Agriculture d'Angers – France;
- Hertfordshire University – the United Kingdom;
- Università Cattolica del Sacro Cuore – Italy;
- Università degli Studi di Udine – Italy;
- Università degli Studi di Verona – Italy;
- Università degli Studi di Brescia – Italy.

#### ART.6 PRESIDUM

The *presidium* will be made up from members of the Technical Committee and/or chosen members by the Technical Committee who are qualified for the task. Their aim is to guarantee correct and impartial sensorial evaluation of the participants of the competition.

**International Institute of Coffee Tasters  
International Coffee Tasting**

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**Art.7 APPLICATION**

Companies that intend to take part in International Coffee Tasting must send the following to the Centro Studi Assaggiatori, Galleria V. Veneto 9, 25128 Brescia (Italy):

**by 30th June 2010:**

1. Application form (downloadable from the internet site [www.coffeetasters.org](http://www.coffeetasters.org));
2. Entry fee (please include the receipt along with the application):
  - a. Italy: €180,00 (VAT included) net of bank fees, for each entry, payable to: Centro Studi Assaggiatori, Banco di Brescia, branch n. 10 in Via V. Veneto (Brescia), Iban: IT34Y 03500 11215 000000005611;
  - b. Foreign countries: €240,00 net of bank fees, for each entry, payable to: Centro Studi Assaggiatori, Banco di Brescia, branch n. 10 in Via V. Veneto (Brescia), Swift Number: BLOPIT22XXX, Iban: IT34Y 03500 11215 000000005611.
3. n. 1 empty package of the product that will take part in the competition.

**by 15th September 2010**

1. 3 packages of the same lot of at least 500 gr. coffee each or a corresponding number of single-doses. The outer package shall clearly state: "Sample not for sale, sent for the International Coffee Tasting" and the pull date shall not be earlier than 31st January 2011. Participating companies shall send the samples free delivered, i.e. shoulder freight charges, clearance and incidental expenses. Foreign participants shall contact the secretary's office to agree upon the sending.
2. self-certification of compliance with the Italian law according to Document A at [www.coffeetasters.org](http://www.coffeetasters.org)

The Organisation Committee reserves the right to carry out its own comparative analyses and controls.

**ART.8 RESPONSIBILITY**

The organisers decline all responsibility for the possible delay in delivering samples by these dates, their total or partial loss during transportation and their conservation conditions.

**ART.9 RECEIPT OF SAMPLES**

As soon as they have been received, all samples will be kept at room temperature in suitable premises.

**ART.10 EVALUATION**

The evaluation of samples will be strictly anonymous in places chosen by the organisers' committee by panels of not less than five proven judges.

The Commissions will judge the samples on the base of the method developed and established by IIAC and CSA. The Judgements will be made autonomously by each judge and the final mark will be made using statistical means. The commission's verdicts cannot be appealed.

**ART.11 PRIVACY**

To safeguard the prestige of the participating companies, the Organisers' Committee will only publish a list of prize winning coffees and not the total list of participants nor the points awarded to individual samples.

**ART.12 RECOGNITION AND PRIZE-GIVING**

Based on the points given, a maximum of 30% of coffees will be awarded *ex-aequo* the Gold Medal.

The Prize-awarding will be made by 30th November 2010 and subsequently a list of winners will be published on the site [www.coffeetasters.org](http://www.coffeetasters.org).

**ART.13 UTILISATION OF THE PRIZE**

Winning companies may use the prize in their communication in compliance with the national laws on the matter and the regulation that will be drawn up by the organisers of the competition and made known at the time of the proclamation.

**ART.14 CONTROLS**

The winners of International Coffee Tasting 2010 must allow the Organisers' Committee or its delegates to make inspections of their samples from their factory sites.

If the rules are not entirely respected, any recognition made during the price-giving will be taken away.

**ART.15 THE RELEVANT LEGAL FORUM AND CHANGES TO THE RULES**

For any controversy the competent legal authority is that of Brescia. These rules can be changed by express request of the competent authorities or in case the organisational committee should deem it necessary.